



FMM Directory of Malaysian Industries 2018

Available in: • PRINT COPY • CD-ROM • e-BOOK

In its **49th edition**, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market.

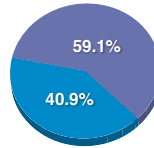
• Reach out to Trade Commissioners in over 80 countries

• Target business worldwide via Foreign Embassies, Trade Missions and Trade Fairs Overseas

• Promote your products and services to high-profile business leaders

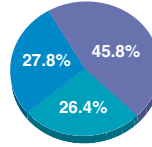
Income Tax (Deduction for Advertising Expenditure on Malaysian Brand Name Goods) Rules 2002

Readership Profile



■ RM2.5 million and below
■ More than RM2.5 million

By Issued Capital



■ 75 & below
■ 75 - 200
■ 200 & above

By No. of Employees

Why Should You Advertise?



Worldwide Exposure
for as little as **RM7** per day...



Scan me or go to <http://goo.gl/EBCHS6> for online e-Book

Circulation

- FMM Members
- Major Bookstores in Malaysia
- Business Institutions and Trade Organisations
- Ministries, Government Departments and Agencies
- Foreign Embassies and Trade Commissioners in Malaysia
- Major Exhibitions/Events in Malaysia
- FMM Overseas Exhibitions, Trade Missions and Incoming Delegations

FMM Directory of Malaysian Industries 2018

*ADVERTISEMENT RATES/BOOKING FORM

Products & Services Catalogue

	FMM Member	Non-Member
Half Page	<input type="checkbox"/> RM 2,420	<input type="checkbox"/> RM 2,850
Full Page	<input type="checkbox"/> RM 3,480	<input type="checkbox"/> RM 4,100
Double Page Spread	<input type="checkbox"/> RM 5,650	<input type="checkbox"/> RM 6,650
Listing	Complimentary	<input type="checkbox"/> RM 500

Prime Positions

Bookmark	<input type="checkbox"/> RM 6,500	<input type="checkbox"/> RM 7,500
Separator Page	<input type="checkbox"/> RM 5,000	<input type="checkbox"/> RM 6,000
Full Page (first 30 pages)	<input type="checkbox"/> RM 4,000	<input type="checkbox"/> RM 4,700
DPS (first 30 pages)	<input type="checkbox"/> RM 6,500	<input type="checkbox"/> RM 7,700

Technical Specifications

Double Page Spread

- Image Area 400mmW × 270mmH
- Trim Size 420mmW × 298mmH
- Bleed Size 430mmW × 308mmH

Full Page

- Image Area 190mmW × 270mmH
- Trim Size 210mmW × 298mmH
- Bleed Size 220mmW × 308mmH

Half Page

- Image Area 190mmW × 130mmH

Material Requirement

- Softcopy in AI, PDF or JPEG format (300dpi) with print quality colour proof

Artwork & Colour Proof Charges

RM300 will be charged if not supplied by Advertisers

For enquiries & to advertise, please contact:

Mr Kenny Lee (Publications)

E-mail: kenny@fmm.org.my

HP: 012-3833857 Tel: 03-62867376

Special Package

Top up **RM900** (Normal Rate RM2,200) for additional Full Page advertisement in **Business In Action** (Quarterly newsletter of Federation of Malaysian Manufacturers)

YES! We would like to take the Special Package

Please selected issue:

- | | |
|---|---|
| <input type="checkbox"/> Jan – Mar 2018 | <input type="checkbox"/> Jul – Sep 2018 |
| <input type="checkbox"/> Apr – Jun 2018 | <input type="checkbox"/> Oct – Dec 2018 |

*Rates quoted exclude 6% GST charges

Deadline Information

Booking Deadline	October 31, 2017
Material Deadline	December 15, 2017
Publication Date	March 2018

For Office Use

10% discount
for full payment
received before
November 30, 2017

Federation of Malaysian Manufacturers

Wisma FMM, No 3, Persiaran Dagang, PJU 9
Bandar Sri Damansara, 52200 Kuala Lumpur Fax: 03-62741266/7288
GST ID:- 09714290688

Booked by:

Full Name _____ Designation _____

Company _____

Full Mailing Address _____

Tel _____ Fax _____

E-mail _____ Date _____

Enclosed cheque/bank draft no: _____ for RM _____

Bank-in to **Federation of Malaysian Manufacturers** for RM _____
Maybank Account No: 5-14208-33076-8 (please attach bank-in slip)

Do you require tax invoice? Yes No

Signature _____ Company Stamp _____