

Business in Action@FMM

Advertisement Rates

Business in Action@FMM, a quarterly newsletter in English produced by FMM, is a merger of the Berita FMM and Trade Bulletin to provide the latest news affecting the manufacturing industry. These include:

- FMM's views on current issues of government policies, etc.
- Market and networking opportunities
- Market Alerts such as the trade barriers, mandatory requirements that affect business
- ASEAN News
- Industry Group News
- HR/IR Matters
- Events/Trade Fairs/Exhibitions participated by FMM
- Updates on Trade & Policy
- Happenings at FMM Branches

Circulation

The 5,000 copies of the Business in Action@FMM are circulated on a complimentary basis to members and

- Ministries, Governments and Agencies
- Foreign Embassies and Trade Offices in Malaysia
- Business Visitors, Trade Mission Delegates; and
- Foreign Trade Organisations/Chambers

Business in Action@FMM is widely read by Chief Executives, Senior Management Personnels of companies and Senior Civil Servants who need to update themselves on current issues and happenings in the industry.

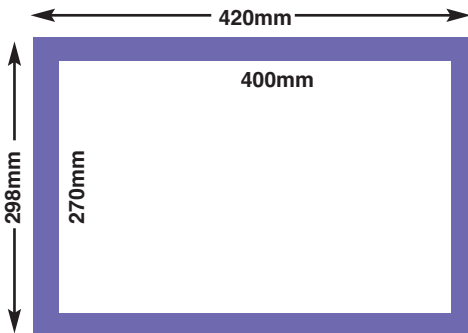
**Promote your Products/Services
Now in Business in Action@FMM!**



Artwork Specification

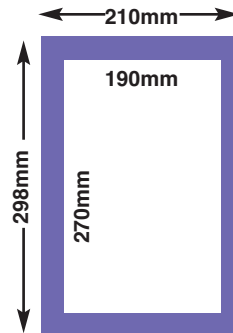
Double Page Spread

- Image Area 400mmW × 270mmH
- Trim Size 420mmW × 298mmH
- Bleed Size 430mmW × 308mmH



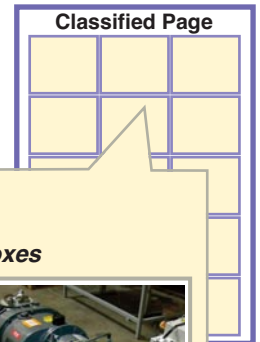
Full Page

- Image Area 190mmW × 270mmH
- Trim Size 210mmW × 298mmH
- Bleed Size 220mmW × 308mmH



Classified Section

- Image Area 60mmW × 50mmH (per Box)



Advertisement Rates (Full Colour)

Space	Member	Non-Member
Classified Section	RM150 per box	RM250 per box
Full Page		
Run-of-book	RM1,500	RM2,200
Inside Back Cover	RM1,550	RM2,250
Back Cover	RM1,600	RM2,300
Double Page Spread	RM2,900	RM4,100
Run-of-book		

* Rates above are per insertion which exclude artwork charges and prevailing GST rate (6% GST for year 2016)


** 10% Discount for 4 insertions & above

Examples:

1 Box

Drystar Dry Vacuum Pump with Mechanical Booster
 Description: w/ mechanical booster, 200-208/230/380-415/460V, 50/60Hz, 4KW. Water cooled with AVTA thermostatic water valve / nitrogen cooled with interface module, Series 2 iQDP gas system module, and mobile frame
 Quantity: Lot of 1
Contact: Mr. Vacumn
 012-2118888 / drystar@pump.com

2 Boxes



Drystar Dry Vacuum Pump with Mechanical Booster
 Description: w/ mechanical booster, 200-208/230/380-415/460V, 50/60Hz, 4KW. Water cooled with AVTA thermostatic water valve / nitrogen cooled with interface module, Series 2 iQDP gas system module, and mobile frame
 Quantity: Lot of 1
Contact: Mr. Vacumn
 012-2118888 / drystar@pump.com

Maximum 570 characters per box

Material Required

Softcopy in the following format: AI, PDF, JPEG (300dpi) with print quality digital colour proof

Artwork Charges

RM300 will be charged if not supplied by Advertisers

Business in Action@FMM ADVERTISEMENT BOOKING FORM



Marketing Unit
Federation of Malaysian Manufacturers
 Wisma FMM, No 3, Persiaran Dagang, PJU 9
 Bandar Sri Damansara, 52200 Kuala Lumpur
 Tel: 03-62867200 Fax: 03-62741266/7288
 E-mail: kenny@fmm.org.my Mobile: 012-3833857

Kindly reserve advertisement space as follows: (Please (✓) accordingly)

- | | |
|--|---|
| <input type="checkbox"/> Classified:
No. of Box _____ | <input type="checkbox"/> Full Page (ROB) |
| <input type="checkbox"/> Machinery & Equipment | <input type="checkbox"/> Inside Back Cover |
| <input type="checkbox"/> Commercial Property | <input type="checkbox"/> Outside Back Cover |
| <input type="checkbox"/> Others | <input type="checkbox"/> Double Page Spread (ROB) |

Issue	Booking Deadline	Material Deadline
<input type="checkbox"/> Apr – Jun, 2016	Mar 10, 2016	Apr 4, 2016
<input type="checkbox"/> Jul – Sep, 2016	Jun 10, 2016	July 4, 2016
<input type="checkbox"/> Oct – Dec, 2016	Sept 9, 2016	Oct 3, 2016
<input type="checkbox"/> Jan – Mar, 2017	Dec 9, 2016	Jan 5, 2017
<input type="checkbox"/> Apr – Jun, 2017	Mar 10, 2017	Apr 4, 2017

Enclosed is our cheque for RM _____ made in favour of the **FEDERATION OF MALAYSIAN MANUFACTURERS**, being payment for the booking of advertisement space.

Full Name _____

Job Title _____

Company _____

Address _____

Tel _____ Fax _____

Date _____

Signature

Company Stamp