



It is a very useful exhibition for any company engaged in the sales and production of food.

**A. Seitzhanov**  
Sales Manager,  
Media-Akmola



Location

**Almaty, Kazakhstan**

Frequency

**Annual**

Dates

**31 Oct – 2 Nov 2018**



Meet Kazakhstan's food and drink buyers, face-to-face, in one location, when they are actively sourcing and purchasing products like yours.

Talk to us about exhibiting at WorldFood Kazakhstan.



The only event for meeting general food industry specialists.

**Ruslan Astafyev**  
Sales Manager,  
Anton Ohlert

## 5 Reasons to make Kazakhstan your next new Food & Drink market

- With the largest economy in Central Asia, Kazakhstan is an upper-middle income country with a GDP per capita of nearly \$10.5 thousand in 2015. International importers will benefit from the consumers' steadily rising incomes.
- With an increasing population of more than 17 million people, food consumption is increasing and consumption patterns are changing due to more quality products. China is also set to invest \$1.9 billion to help Kazakhstan make better food.
- The annual import volumes of dairy and meat was \$401 million and \$252.6 million, respectfully, providing investors with an opportunity to gain a slice of the market share.
- Kazakhstan is the continental bridge for goods to be moved between Europe and Asia. It is located near Russia, China and India – three of the four BRIC countries – and it also provides three of the four Eurasian railways for products to be transported.
- Kazakhstan is part of the Eurasian Customs Union which provides importers trade access to a further 170 million people. International companies also benefit from equal conditions to that of domestic companies under the country's foreign investment protection guarantees.

# Accompanying Events

Other key events held as part of WorldFood Kazakhstan include:



## Best Product of WorldFood Kazakhstan

A professional tasting competition.

## Retail Centre

A dedicated area for pre-arranged meetings between retailers and exhibitors.

## Roundtable discussions

Find out how to succeed in the current market conditions.

## Workshops

Discover the latest exporting opportunities.

## Co-located Events for Inter-Industry Networking

**AgroWorld Kazakhstan** Agricultural exhibition

**KazUPack** Packaging exhibition

**Horex Kazakhstan**

Hotel, restaurant and supermarket industry exhibition

**CleanExpo Kazakhstan**

Cleaning industry exhibition

**ColdChain Kazakhstan**

Cold storage, transportation and cold chain services exhibition

## Event Statistics

**5,055** Visitors

**362** Exhibitors

**12** National Groups

**33** Countries Represented

**3,834<sup>m2</sup>** Net Exhibition Space

**20<sup>th</sup>** Edition

## Visitor Profiles

Food and beverage producers	48%
Retailers and distributors	15%
Equipment and ingredient suppliers	12%
Cafes, bars and restaurants	7%
Confectionary shops and bakeries	6%
Farms and horticultural farming	3%
Transport and logistic companies	3%
Packaging manufacturers	2%

## Exhibitor Statistics

**89%** of exhibitors surveyed stated that participating at the exhibition was important for their business.

**91%** of exhibitors surveyed received some form of return on exhibition from their participation.

## Top Participating Countries

Russia	Germany	Belarus	Turkey
Kazakhstan	Italy	India	
China	Hungary	Pakistan	



[www.worldfood.kz](http://www.worldfood.kz)



[www.food-exhibitions.com](http://www.food-exhibitions.com)