



Federation of Malaysian Manufacturing
[Selangor & Kuala Lumpur]
[196801000309 (7907-X)]



SKLB/37/2026
OCTOBER 6, 2026

FMM SEMINAR:

ESG 101 –

Understanding Environmental, Social & Governance for Business Success



November 25, 2026
(Wednesday)



8.30 am–5.00 pm



FMM Selangor &
Kuala Lumpur



SYNOPSIS

In today's rapidly evolving business landscape, Environmental, Social, and Governance (ESG) factors are no longer optional—they are critical to long-term business success, risk management, and stakeholder trust. This one-day practical training provides a clear and practical introduction to ESG, equipping participants with foundational knowledge, key frameworks, and actionable ways to integrate ESG into business strategy.



LEARNING OUTCOMES

- ✓ Understand ESG fundamentals
- ✓ Understand ESG and SDG goal alignment
- ✓ Understand ESG standards and the regulatory landscape
- ✓ Understand ESG governance structure and ethical leadership
- ✓ Understand materiality concepts and ESG goal setting



WHO SHOULD ATTEND

- Business leaders and executives
- Sustainability professionals
- Investors and financial analysts
- HR and compliance managers
- Entrepreneurs and SMEs looking to adopt ESG practices



SPEAKER PROFILE

Ir. Dr. Chua Kein Huat



Ir. Dr. Chua Kein Huat has been actively engaged in knowledge dissemination through conducting over 230 training sessions and workshops across Malaysia, Singapore, Indonesia, and Papua New Guinea in the past 14 years.

He holds certifications as a Certified Energy Manager (CEM) and Registered Electrical Energy Manager (REEM) conferred by the Energy Commission (Suruhanjaya Tenaga) since 2016.

Recognised for his expertise, he is an accredited trainer by the HRDC.

CLOSING DATE!!!
November 18, 2026



For any enquiry, please contact FMM Secretariat
Ms Ilakiya | 03-55692950 | fmmselangor@fmm.org.my



Programme Outline



ESG 101 –

Understanding Environmental, Social & Governance for Business Success



November 25, 2026 (Wednesday)



8.30 am–5.00 pm



FMM Selangor & Kuala Lumpur

8.30 am

Registration

9.00 am

Module 1: Introduction to ESG and Global Trends

- What is ESG? Evolution and definitions
- Why ESG matters to business and investors
- Global ESG megatrends: climate change, green finance, reporting

10.15 am

Module 2: ESG and SDG Goals: Global Alignment and Strategic Relevance

- Overview of 17 UN SDGs
- ESG-SDG mapping and alignment
- SDG integration in corporate strategy
- Case studies

11.30 am

Module 3: ESG Standards and Regulatory Landscape

- Overview of major standards GRI, SASB, TCFD, ISSB and CDP
- ESG in Malaysia including Bursa Malaysia requirements, SC's SRI Taxonomy and the National Energy Transition Roadmap (NETR)

1.00 pm

Lunch Break

2.00 pm

Module 4: ESG Governance Structure and Ethical Leadership

- ESG governance frameworks and committee roles
- Board oversight in ESG
- Board ethics, transparency and accountability
- Whistleblowing and anti-corruption practices

3.15 pm

Module 5: ESG Readiness Assessment, Goal Setting, and ESG Strategy

- Materiality and double materiality concepts
- Materiality analysis
- Setting ESG SMART goals and KPIs
- ESG roadmap and strategy development

4.30 pm

Question & Answer

5.00 pm

End of programme



For any enquiry, please contact

FMM Secretariat, Ms Ilakiya | 03-55692950 | fmmselangor@fmm.org.my



Registration, Fees & Information

ESG 101 - Understanding Environmental, Social & Governance for Business Success
| November 25, 2026 (Wednesday) | 8.30 am-5.00 pm | FMM Selangor & Kuala Lumpur



Registration Deadline: November 18, 2026

SBL-KHAS Scheme

This programme is claimable under SBL-KHAS. FMM will claim the course fee directly from the employer's account with HRD Corp. However, approval from PSMB is required prior to commencement of programme by submission via eTris under Skim Bantuan Latihan (SBL-KHAS). The company has to make the FULL PAYMENT to FMM in the event that no disbursement from HRD Corp (SBL-KHAS scheme) under any circumstances



TRAINING PROVIDER
MYCOID: 007907X_SELKL

Registration Fees

FEE	PER PAX	8% SERVICE TAX	TOTAL
MEMBER	RM 700	RM 56	RM 756
NON MEMBER	RM 800	RM 64	RM 864

Payment Method

- Cheque payable to:
"FEDERATION OF MALAYSIAN MANUFACTURING"
- E-Payment: Malayan Banking Berhad
A/C No: 5121-0160-3721 (Swift code: MBBEMYKL)



SBL-Khas Programme No:
10001648859

REGISTRATION FORM

Participant 1	Participant 2
Name: _____	Name: _____
IC No.: _____	IC No.: _____
Designation: _____	Designation: _____
Phone No.: _____	Phone No.: _____
Email: _____	Email: _____

Submitted by:

NAME : _____ DESIGNATION : _____

COMPANY : _____ MEMBERSHIP NO : _____

EMAIL : _____ TEL NO : _____ FAX NO : _____

ADDRESS : _____

COMPANY TIN NO : _____



MEAL PREFERENCE

Require vegetarian meal _____pax.



Claiming for HRD Corp - SBL KHAS



Non HRD Corp Contributor



REPLACEMENT/CANCELLATION/NO SHOW

- Replacement is allowed at no additional cost.
- Participants who do not attend are liable for the full fee.
- FMM reserves the right to cancel or reschedule the programme and will inform participants accordingly.



TECHNICAL INFORMATION

- Grant approval must be forwarded to FMM at least 3 days before the seminar.
- Confirmation email will be sent 1 week before the programme.
- Please contact FMM if it is not received.