PRACTIWORK®

KNOW YOUR PEOPLE. DEVELOP YOUR WORKFORCE.

Talk organised under FMM Business Promotion Package

CS/63/2026
November 13, 2026

BEYOND THE CV

Unlocking the Hidden Potential of Your Workforce

Discover how the PractiWork scientific ability measurement can help organisations identify talent, understand workforce capabilities and make smarter people decisions.



175
measured characteristics

37,000+
people measured

REGISTER HERE

PRACTIWORK MEASUREMENT
Abilities & skills
Personality, interests
Working-conditions preferences

FREE WEBINAR
PractiWork Assessment System
Hardware and software based EU HR technology

INTRODUCING THE PRACTIWORK MALAYSIA FREE POC FOR FMM MEMBERS

JOIN US:
1st DECEMBER 2026
14.30 | ZOOM

ONE MEASUREMENT - MULTIPLE HR DECISIONS

Recruitment & role fit	Talent programmes	Internal mobility	Career mapping
Find the right people for the right roles	Targeted training and development	Identify and develop internal talent	Support long-term growth and retention

KEY TAKEAWAYS

- Understand how ability insights support employee assessment, workforce planning and development.
- Discover how standardised assessment makes skills and potential measurable.
- Explore PractiWork's use in recruitment, talent development, L&D, internal mobility and HR optimisation.
- Learn how to access the PractiWork FREE POC and supporting materials.

SPEAKERS



dr. Ákos Zsuffa
CEO



David Fehervari
ASEAN Director



Haneef A. Gordon
my.Management
Managing Partner



Yusnee R. Yusof
ASEAN Business Development Director

MORE INFORMATION:
practiwork.my

This webinar is organised by FMM and sponsored by SYB Concept Kft. under the FMM Business Promotion Package 2026. DISCLAIMER: FMM reviews requests by solution/technology providers for a platform to create awareness and market their products/services to FMM members. The FMM Business Promotion Package is offered when the solutions, technologies and products/services are deemed as useful and relevant in improving members' operational efficiency. The FMM Business Promotion Package does not constitute as an endorsement by the FMM of the products, services and technology providers.