PRACTIWORK®

KNOW YOUR PEOPLE. DEVELOP YOUR WORKFORCE.

Talk organised under FMM Business Promotion Package

CS/63/2026
November 13, 2026

BEYOND THE CV

Unlocking the Hidden Potential of Your Workforce

Discover how the PractiWork scientific ability measurement can help organisations identify talent, understand workforce capabilities and make smarter people decisions.



175
measured characteristics

REGISTER HERE

37,000+
people measured

PRACTIWORK MEASUREMENT
Abilities & skills
Personality, interests
Working-conditions preferences

FREE WEBINAR
PractiWork Assessment System
Hardware and software based EU HR technology

INTRODUCING THE PRACTIWORK MALAYSIA FREE POC FOR FMM MEMBERS

JOIN US:
1st DECEMBER 2026
14.30 | ZOOM

ONE MEASUREMENT - MULTIPLE HR DECISIONS

Recruitment & role fit
Find the right people for the right roles

Talent programmes
Targeted training and development

Internal mobility
Identify and develop internal talent

Career mapping
Support long-term growth and retention

KEY TAKEAWAYS

- Understand how ability insights support employee assessment, workforce planning and development.
- Discover how standardised assessment makes skills and potential measurable.
- Explore PractiWork's use in recruitment, talent development, L&D, internal mobility and HR optimisation.
- Learn how to access the PractiWork FREE POC and supporting materials.

SPEAKERS



dr. Ákos Zsuffa
CEO



David Fehervari
ASEAN Director



Haneef A. Gordon
my.Management Managing Partner



Yusnee R. Yusof
ASEAN Business Development Director

MORE INFORMATION:
practiwork.my

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